



Sponsorship Commitment Form

As a nonprofit, ITEA-S.R.I.T.S understands the need and importance of individual donations, grants and corporate sponsorships. It's important to effectively leveraged corporate sponsorships to increase revenue and develop relationships with well-heeled prospects. In today's competitive market places, more than ever, companies are looking for ways to increase their visibility and public awareness or to soften an ascetic image by working with or supporting a charity or charities.

The ITEA organization has 4 different types of sponsorship giving levels and opportunities to choose from:

- Annual Sponsorship
- Event Sponsorship
- Project Sponsorship
- Team or Individual Sponsorship

Each level has up to 5 subcategories that are based on the financial contribution.

- Leader
- Platinum
- Gold
- Silver
- Bronze

SPONSOR RELATIONS DIVISION CONTACT INFORMATION:

Teresa M. O'Connell

Chief Information Management Officer

O: (+590) 583-587

P: (717) -478-3157

tmoconnell@iteasrits.org

Alicia Ottley

Treasurer

O: (+590) 583-587

P: (+690) 884-638

aottley@iteasrits.org

Sofía Carti-Codrington

Public Relations Liaison Officer

O: (+590) 583-587

P: (+690) 883-281

scarti-codrington@iteasrits.org

ITEA – S.R.I.T.S Sponsorship Levels and Benefits

Annual Sponsorship

SPONSOR BENEFITS*		\$100,000+	\$50,000+	\$25,00+	\$10,000+	\$5,000+
		LEADER Limited to 1	PLATINUM Limited to 2	GOLD Limited to 5	SILVER Limited to 10	BRONZE Unlimited
PROMOTIONAL RECOGNITION	Recognition on Website and Social media platforms	•				
	Recognition in Media Releases as well as radio and TV adds	•	•			
	Complimentary Advertisement Space in any event Program Booklet (Varied Size)	•	•	•		
	Logo, Link and Description on Sponsor Page	•	•	•		
	Logo and Acknowledgement in newsletters	•	•	•	•	•
	Session/Speaking Opportunity: Organization-Sponsored Session or Presentation (Scheduled by the Organizer)	•	•			
	Organization Promotional Material displayed and handed out at all ITEA offices and events.	•	•	•		
	Name and Logo Signage in Sponsorship Relevant Area	•	•	•	•	•
	Complimentary Reception Tickets, Exhibit Hall Passes and Registration* (or at a Discounted Rate) for all events	•	•	•	•	•
Please choose a Sponsorship level						

* Values and numbers are at the discretion of organizing committee

Event Sponsorship

1) Technology Festival and Symposium

SPONSOR BENEFITS*		\$50,000+	\$30,000+	\$25,500+	\$15,000+	\$10,00+
		LEADER	PLATINUM	GOLD	SILVER	BRONZE
		Limited to 1	Limited to 2	Limited to 5	Limited to 10	Unlimited
		Keynote	Session Lead	Speaker		
PROMOTIONAL RECOGNITION	Sponsor Greeting in Program Booklet	•				
	Recognition on TV and Media Releases	•	•			
	Complimentary Advertisement Space in Program Booklet (Varied Size)	•	•	•		
	Logo Recognition in Conference Program Booklet Logo Recognition and Link on Event Website Logo, Link and Description on Sponsor Page	•	•	•		
	Logo Recognition in Conference Program Booklet Logo Recognition and Link on Sponsor Page				•	•
	Logo and Acknowledgement in Post-Event Email to Attendees	•	•	•	•	•
CONFERENCE DAY RECOGNITION	One Exhibit Booth (Preferred Location) and a Banner Placed at Conference Entrance	•				
	Session/Speaking Opportunity: Organization-Sponsored Session or Presentation (Scheduled by the Organizer)	•	•			
	Electronic List of Conference Delegates Pre- and Post-Event	•	•	•		
	Organization Promotional Material Inserted into Delegate Registration Bag	•	•	•		
	Verbal and/or Written Recognition During Event Logo Recognition in Conference Proceedings Logo Recognition on Sponsor Thank You Slides	•	•	•	•	•
	Name and Logo Signage in Sponsorship Relevant Area	•	•	•	•	•
	Complimentary Reception Tickets, Exhibit Hall Passes and Registration* (or at a Discounted Rate – Dependent Upon Sponsorship Level)	•	•	•	•	
	Please choose a Sponsorship level					

* Values and numbers are at the discretion of organizing committee

2) ITEA University Seminars

SPONSOR BENEFITS*		\$25,000+	\$20,000+	\$15,000+	\$10,000+	\$5,000+
		LEADER	PLATINUM	GOLD	SILVER	BRONZE
		Limited to 1	Limited to 2	Limited to 5	Limited to 10	Unlimited
		Keynote	Session Lead	Speaker		
PROMOTIONAL RECOGNITION	Sponsor Greeting in Program Booklet	•				
	Complimentary Advertisement Space in Program Booklet (Varied Size)	•	•			
	Logo Recognition in Conference Program Booklet Logo Recognition and Link on Event Website Logo, Link and Description on Sponsor	•	•			
	Logo Recognition in Conference Program Booklet Logo Recognition and Link on Sponsor			•	•	•
	Logo and Acknowledgement in Post-Event Email to Attendees	•	•	•	•	•
CONFERENCE DAY RECOGNITION	Session/Speaking Opportunity: Organization-Sponsored Session or Presentation (Scheduled by the Organizer)	•	•			
	Logo Recognition on Official Banner	•	•	•		
	Distribution of Company's Promotional Items	•	•	•		
	Electronic List of Conference Delegates Pre- and Post-Event	•	•	•		
	Verbal and/or Written Recognition During Event Logo Recognition in Conference Proceedings Logo Recognition on Sponsor	•	•	•	•	•
	Name and Logo Signage in Sponsorship Relevant Area	•	•	•	•	•
	Complimentary Reception Tickets and Registration* (or at a Discounted Rate – Dependent Upon Sponsorship Level)	•	•	•		
	Please choose a Sponsorship level					

* Values and numbers are at the discretion of organizing committee

Project Sponsorship

University and Student Group projects: Robotics, Domotics, Jarmotics, Regional and International Competitions, Community Outreach Activities

SPONSOR BENEFITS*		\$35,000+	\$25,500+	\$15,500+	\$7,000+
		LEADER Limited to 1	PLATINUM Limited to 5	GOLD Limited to 10	SILVER Unlimited
PROMOTIONAL RECOGNITION	Exclusive Naming Rights of the Event (Title Sponsor)	•			
	Sponsor Greeting in Delegate Package	•			
	Organization Commercial on Social Media	•	•		
	Press Release Coverage	•	•	•	•
	Logo Recognition on Clothing Articles	•	•	•	•
	Logo Recognition and Link on Event Website				
	Logo, Link and Description on Sponsor Page				
	Logo and Acknowledgement in Post-Event Email to Attendees	•	•	•	•
	Speaking Opportunity: Organization-Sponsored Session or Presentation	•			
	Short Themed Presentation at Event	•	•		
	Opportunity to Judge	•	•		
	Electronic List of Delegates Pre- and Post-Event	•	•	•	
	Logo Recognition on Official Banner	•	•	•	
	Distribution of Organization's Promotional Items	•	•	•	•
	Verbal and/or Written Recognition During Event	•	•	•	•
Logo Recognition in Conference Proceedings					
Logo Recognition on Sponsor Thank You Slides					
Sit in on Presentations and Invitation to All Networking Cocktails	•	•	•	•	
Please choose a Sponsorship level					

* Values and numbers are at the discretion of organizing committee

Team or Individual Sponsorship

University/Group/ Individual:

		SPONSOR BENEFITS*				
		\$10,000+	\$5,000+	\$2,500+	\$2,500+	\$2,000+
		LEADER	PLATINUM	GOLD	SILVER	BRONZE
		Limited to 1	Unlimited	Limited to 1 Each		Limited to
PROMOTIONAL RECOGNITION	Exclusive Naming Rights of the Tournament	•				
	Recognition on TV and Media Releases**	•	•			
	One-Year Advertising Package (i.e., Newsletter, Publication or Magazine)	•	•			
	Logo Recognition on Event Website (Include Link to Website) and Print Materials	•	•			
	Logo Recognition on Event Website and Print Materials			•	•	•
	Name Recognition on Event Website					
TOURNAMENT DAY RECOGNITION	Organization Display Table at Clubhouse, Opportunity to Feature Products/Marketing Materials and Prominent Logo Recognition on Tournament Banner	•				
	Opportunity to Distribute Promotional Materials in Grab Bags	•	•			
	Verbal Recognition During the Event	•	•	•	•	
	Logo Recognition on Major Signage and All Printed Materials	•	•	•	•	
	Name and Logo Signage in Sponsorship Relevant Area	•	•	•	•	•
	Complimentary Registration*	•	•	•	•	•
Please choose a Sponsorship level						

* Values and numbers are at the discretion of organizing committee



Upon receipt of your completed sponsorship form a representative from our Sponsor relations division will follow up with you in order to ensure that your commitment has been received and processed. If you are not contacted within 24 hours of submitting your form, please email sponsorrelations@iteasrits.org and cc: Mrs. Teresa O'Connell tmoconnell@iteasrits.org.

All sponsorship commitments must be signed in order to be processed. If paying by check please make check out to the order of "ITEA-S.R.I.T.S" or if paying by credit card or services to be rendered please contact our comptroller division comptroller@iteasrits.org. Sponsorship commitments will be honored upon receipt of the signed commitment with payment in full.

Please provide information as you would like it to appear on all sponsorship collateral and Newsletters:

Company Name:

Company Address:

City, State, Zip Code:

Website:

Contact Name:

Contact Phone:

Contact Email:

AUTHORIZED SIGNATURE: _____ DATE: _____

Payment Information:

- Check enclosed (*payable to "ITEA – S.R.I.T.S"*)
- Invoice Requested
- Contact the Comptroller division to Pay with credit card

Disclaimer: While ITEA – S.R.I.T.S appreciates all of our **Socially Responsible Information Technology Solutions Initiative** sponsors, sponsorship of our activities or events does not constitute or imply an endorsement by ITEA of the sponsor, its services or advice.